# Wayne Corros

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I am a UX designer, currently working for Slalom Consulting in the San Francisco Bay Area. Since my humble beginnings as a self-taught graphic designer 20 years ago, much of who I am as a designer has changed except for one thing: my inclination towards truly meaningful and impactful design experiences. Whether focused on microinteractions, visual design elements, or creating prototypes, that curiosity and penchant for understanding the human experience has stayed with me.

## Qualities

Highly self-motivated, future-thinking, culture-curious, quick yet thorough, reliable, methodical, persistent.

## **Education and Training**

2011 - UX Design / Interaction Design mentoring

2007 - Riverside City College - Flash Design, Photography

2000 - Shasta College - Computer Software

#### Skills

Mac/Win/Linux, Sketch, Adobe CC, OmniGraffle, Principle, HTML/CSS3, jQuery, wire-framing, prototyping, sketching, music, photography.

## 07/17-Present -Slalom Consulting - Palo Alto, CA

**UX** Designer

**Responsibilities:** Some of the clients I have worked for during my tenure at Slalom – Google, Apple, Facebook, PayPal, Visa. As a UX design consultant, we are expected to be generalists which means I pretty much cover the entire spectrum of design, carrying projects from their inception and into product maturity. Some of the responsibilities I'm tasked with are user research & persona development, information architecture, interaction design, visual design, prototyping and user testing.

### 10/14-07/17 AAA Insurance – Walnut Creek, CA

Interaction/Visual Designer

**Responsibilities:** I was first hired as the lead product designer mainly focused on an internal analytics dashboard that AAA wanted to build in-house. I also played a major part in establishing their current pattern library, design system and icon library. My last project there was to redesign their intranet site.

### 03/13-07/14 - Tout - San Francisco, CA

Interaction/UX Designer

**Responsibilities:** I worked with the product team on both mobile and desktop products, and as expected in a start-up, I did a lot of different things: UX design, visual design, information architecture and user research.

## 09/12-02/13 - Ooyala - Mountain View, CA

UX Design Consultant for The Creative Group

**Responsibilities:** I was hired to design their Android mobile device experiences (phone & tablet) for Pac-12's "Pac-12 Now" video on-demand experience. Interaction design and visual design.

## 08/07-08/12 - Ipsos - Culver City, CA

I worked in research & development helping shape social media tools that collected quantitative and qualitative data. The tools I helped design are now popular products within the firm's roster of high-profile clients.

**Responsibilities:** Visual design, interaction design, wire-framing, html prototyping & front-end development (HTML/CSS3/jQuery).

## 10/06-08/07 - Contractor - Los Angeles, CA

Web and print design

**Responsibilities:** Web design, web development (HTML/CSS), print design, technical illustration.

 $\textbf{Client List:} \ \ \textbf{Black \& Decker, Conexant, Suzuki Motors, Alchemy Worldwide, etc.}$ 

## 08/01-09/06 - Freelance Design – Los Angeles, CA

Responsibilities: Web Design (HTML/CSS), print design, photography

### References

Available upon request